



Lazar deploys Plataine's TPO WoodOptimizer™ to optimize upholstery frame cutting in both its California and North Carolina facilities

Plataine's Software as a Service (SaaS) model allows Lazar to realize double digit material savings with minimal upfront costs

High Point, North Carolina, December 7th, 2011 – Lazar Industries successfully implemented Plataine's TPO WoodOptimizer in its Southern California and North Carolina facilities and sees double-digit material savings, reduced waste, and overall increased production flexibility.

"Plataine's TPO WoodOptimizer™ solution helped us squeeze more capacity out of our existing routers, while reducing Work in Process (WIP) inventory and shortening manufacturing cycles", says Rob Luce, President and CEO of Lazar Industries. "WoodOptimizer has also allowed us to achieve double-digit material savings, as well as dramatically reducing our plywood scrap and scrap related costs".

WoodOptimizer™ enables upholstery manufacturers to quickly respond to market changes and remain viable in an increasingly competitive global environment that includes customer demands for made-to-order, just-in-time products at competitive prices. WoodOptimizer's RollingNest™ automatically optimizes the placement of pieces from one or more orders on multiple sheets of plywood, resulting in material yields that are consistently higher than any other solution. By generating efficient tool paths, WoodOptimizer also improves the productivity of CNC routers.

"We are delighted to see the tangible benefits that Lazar has been able to leverage from WoodOptimizer, and thus join the ranks of our many partners in the industry", said Avner Ben-Bassat, President & CEO of Plataine. "Doing so on a subscription basis further demonstrates the advantage of our Software as a Service (SaaS) offering, which allows manufacturers of all sizes to reduce operational costs with no capital expenditure. Thus, manufacturers get immediate return on their monthly expense, and pay for subsequent monthly usage with the savings already achieved."

About Lazar Industries

Lazar Industries is a privately held corporation, originally founded in 1983 by Barry and Rochelle Lazar. Lazar is committed to produce the highest-value seating products available, while remaining a step ahead of the competition in design, fashion, comfort, and quality. From the company's inception, it has always been a priority to hire highly-skilled craftspeople who take pride in their finished product. That quality and the reliability of our workforce have made Lazar one of the premier upholstered furniture resources in the industry. Lazar's products are made in the USA. Lazar has manufacturing facilities in Southern California and North Carolina. Lazar's strength of workforce allows them to ship high quality, custom-made upholstery in often less than four weeks for the majority of customers. For more information visit Lazar at: <http://www.lazarind.com>.

About Plataine

Plataine is a leading provider of production optimization software solutions for manufacturers of wood, textile, metal and composite-material products. Plataine's production optimization solutions enable manufacturers to be more competitive by increasing material utilization, improving productivity, and shortening manufacturing cycles to ensure on-time delivery of products to customers. Plataine's solutions are used by hundreds of manufacturers worldwide, including Bassett Furniture, Bernhardt, Ethan Allen, Century Furniture, Drexel Heritage, Ford, General Motors, Interstate Foam & Supply, Hagger, Nike, and Steelcase. For more information, visit www.plataine.com or contact your local Plataine office.